SCADA
SOUTH CAROLINA AUTOMOBILE DEALERS ASSOCIATION

526 HAMPTON STREET, COLUMBIA, SC 292
P (803) 252-0205 | F (803) 252-59

Thank you for your interest in Associate Membership with the South Carolina Automobile Dealers Association (SCADA). In order to qualify for membership, your organization must be directly related to the automotive industry, and you must be referred by an SC franchised Dealer.

Associate Member benefits include the following:

- Subscription to our mailing and e-newsletter database for one primary representative. *Additional reps may be added for $25 per person, per year.*
- Access to our Member Directory containing more than 270 South Carolina new car/truck franchise dealerships.
- An invitation to attend and participate in our Annual Convention as a sponsor, with the opportunity to showcase in the professional trade show and be highlighted at the various events. This is a great opportunity to speak one-on-one with Dealers about your business and services. *Please note that Associate Members wishing to participate in our Annual Convention and trade show **must** register attendance, sponsorship, and pay additional related fees.*
- Logo displayed on the SCADA website and linked to your business website.
- Business details and logo featured in our Member Directory.
- An invitation to pertinent Associate Members to attend or host educational webinars/seminars. *The types of webinars/seminars and their frequency are solely dependent on the needs and interests of our Dealer Members.*

After considering these benefits, if you wish to pursue Associate Member status, please send a completed application, literature that describes your organization, and a $1,000 dues payment by check. Applications without the dues payment will not be reviewed by our Executive Committee.

If approved, a Member Directory and sponsorship information for our Annual Convention will be sent to you. If the application is denied, the $1,000 check will be returned. It is important to note that the Associate Membership year runs July 1 through June 30 and dues are not prorated regardless of what time of year you join SCADA.

Again, thank you for your interest. If you have additional questions, please do not hesitate to contact us.

Sincerely,

E. Sims Floyd, Jr.
Executive Vice President